



# VISION

Vision is a mental image of a possible and desirable state. Vision is the result of dreams in action. It is essential to have a positive attitude to think about, dream about, and envision the future, especially in tough time.

Leaders look to the future. Leaders help others see exciting future possibilities. Leaders bring color to vision.

**Vision** brings to mind images and pictures.

**Vision** is an ideal.

**Visions** are statements of destination.

**Visions** are about hope and optimism.

**Visions** often comes from intuition – how we “feel and see” the future.

## **How do we get it?**

- ◇ Having a mentor
- ◇ Someone helps us
- ◇ Observing people and situations
- ◇ Having a large world view
- ◇ Family/tribal values
- ◇ History and culture
- ◇ Social imperative – wanting to make the world a better place
- ◇ “Watershed” event – a trauma or significant event

## **To create vision**

- ◇ Think about the past
  - ◇ Determine what you want
  - ◇ Develop a vision statement
- What makes up a great vision?
- ◇ Developed by leaders, after talking and listening to their people
  - ◇ Shared with the people, and the people must agree to support it
  - ◇ Comprehensive and detailed – not generalities (how, when, where, what, why)
  - ◇ Positive and inspiring – a challenge to grow and to stretch skills
  - ◇ Worth the effort – it’s better to have too great a vision than not enough

## **This image is ...**

- ◇ Realistic
- ◇ Credible
- ◇ Future oriented
- ◇ An improved condition
- ◇ Ideally shared